



2008 Range

FORMICA LAMINATE FLOORING



Formica® For almost one hundred years people around the world have worked on it, played on it, lived with it and loved it. Formica is the world's favourite laminate, and is now available in Formica Laminate Flooring.

Formica Laminate Flooring integrates European style and technology with designs that cater for the Australian way of life. Formica timber-styled laminate flooring will add the warmth of timber to any home, yet it's hard wearing and easy to care for.

What's more, our unique Forma-Lock™ locking system makes Formica Laminate Flooring easy to install. It's unrivalled locking strength also ensures it stays in place. Formica Laminate Flooring has been certified as an environmentally preferable product by Good Environmental Choice Australia.



Benefits you can't walk past

The look The warmth and beauty of Formica Laminate Flooring will transform any space. Its contemporary, stylish and sophisticated timber appearance will make your home a showpiece.

The range With a range of five flooring thicknesses and a wide selection of contemporary styles, colours and textures, there is a product for every floor application.

The quality Only Formica Laminate Flooring offers you Forma-Lock™. It's our unique locking system, which locks all edges of the flooring panels firmly together giving stronger joins and greater peace of mind. The product is backed by a comprehensive limited warranty (refer page 8).

The convenience Formica Laminate Flooring is quick and easy to install with no need for glue or nails. It goes straight down over most hard surfaces and can be walked on immediately after installation.

The advantages Formica Laminate Flooring is actually tougher than most solid timber floors and extremely resistant to wear, scratches, stains and cigarette burns. To clean, simply wipe with a micro fibre mop – stains, dust and mites are gone. In the unlikely event that damage does occur, the flooring panel can simply be replaced. Applying a matching ColorFill™ will fix scratches immediately.

Formica Laminate Flooring consists of up to 90% natural wood fibre derived from sustainably managed forest plantations. Chlorine and PVC free, it does not contain any wood preservatives or harmful solvents.

The value Formica Laminate Flooring is not only the most comprehensive range on the market, compared to other flooring options, easy installation means it's one of the most economical flooring options available in Australia today.



Built with the environment in mind



Hygienic and healthy living qualities make Formica Laminate Flooring ideal for today's life style and eco-conscious consumers.

Formica Laminate Flooring consists of up to 90% natural wood fibre. It is manufactured exclusively from timber sourced from sustainably managed European plantations, using a significant proportion of pre-consumer recycled and reclaimed wood waste from the sawmill industry.

The wood fibres are bonded under high pressure and temperature, using biologically degradable low emission resins.

The product is chlorine and PVC free, and it does not contain any wood preservatives or harmful solvents so it has little impact on indoor air quality.

Formica Laminate Flooring has been certified as an environmentally preferable product by Good Environmental Choice Australia.



For more information refer to the Formica Laminate Flooring Greenfirst information sheet available at www.formica.com.au

Five steps to your new floor

The convenient thing about Formica Laminate Flooring is that you can actually install it yourself. And even if you do decide to use a tradesman to help with installation, the choices that matter are still in your hands. The next few pages contain some more technical information, but here's a simple path to follow:

1. Choose the floor thicknesses to suit the requirements within your home. High traffic areas need more durable and thicker floors than low traffic areas.
2. Choose the look you want from our extensive colour range.
3. Formica Laminate Flooring comes in packs of 10-15kg, so it's easy to manage. Use our Flooring Room Calculator (refer page 15) to work out exactly how many packs you'll need.
4. Work out the accessories you require with our Accessories Calculator (or have your tradesman do that).
5. Take it all away and start making your home a more beautiful place to live!



Choose the product to suit your needs

Formica Laminate Flooring comes in five different thicknesses to suit different applications. From 6mm for budget floors to 12mm with acoustic underlay for higher performance, there's a product to suit your needs. Choose the thickness that best suits each room or area.

Selection guide:

LAMINATE FLOOR THICKNESS	6mm Standard Plank	7mm Standard Plank	8mm Standard Plank	10mm Narrow Plank	12mm Standard Plank (includes silent underlay)
Product suitability	<ul style="list-style-type: none"> Suitable for small residential floor areas only (excluding hallways, family rooms & kitchens). Light residential traffic 	<ul style="list-style-type: none"> Suitable for medium residential floor areas. General residential traffic 	<ul style="list-style-type: none"> Suitable for large residential & general commercial floor areas High use residential and general commercial traffic 	<ul style="list-style-type: none"> Suitable for large residential & general commercial floor areas High use residential and general commercial traffic 	<ul style="list-style-type: none"> Suitable for large residential & general commercial floor areas Restaurants, hotel rooms, retail & public spaces Heavy residential and general commercial traffic
Product features	<ul style="list-style-type: none"> Ideal for a cost effective room makeover 	<ul style="list-style-type: none"> Good general flooring product Ideal for small to medium size residential floor areas 	<ul style="list-style-type: none"> High strength locking profile Thicker substrate for reduced foot noise Durable surface overlay for high traffic areas 	<ul style="list-style-type: none"> High strength locking profile Thicker substrate for reduced foot noise Durable surface overlay for high traffic areas Australian woodgrain décors Authentic traditional plank design 	<ul style="list-style-type: none"> High strength locking profile Premium grade quality and appearance Silent underlay attached to plank for superior sound insulation Stronger protective wear layer on surface
Residential Limited Warranty*	7 years	10 years	15 years	15 years	20 years
Commercial Limited Warranty*	-	-	7 years	7 years	7 years

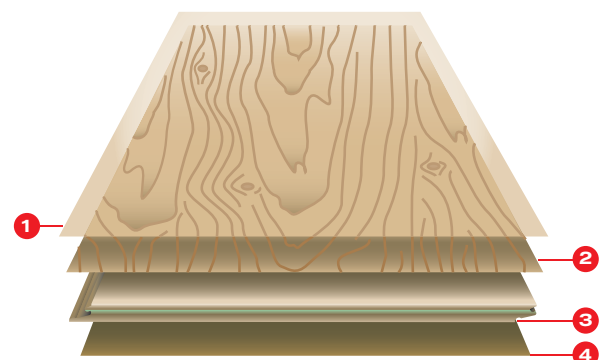
Note: Formica Laminate Flooring is not recommended for use in bathrooms, laundries and toilets. It is also not recommended for installation on sub-floors with underfloor heating.

*Please obtain a copy of the Formica Laminate Flooring Limited Warranty from The Laminex Group or from an approved supplier.

Specifications:

LAMINATE FLOOR THICKNESS	6mm	7mm	8mm	10mm	12mm (includes silent underlay)
Product Class	23	31	32	32	32
Size per plank	1380 x 193 x 6mm	1380 x 193 x 7mm	1380 x 193 x 8mm	1380 x 116 x 10mm	1380 x 193 x 12mm
Planks per pack	10	8	7	8	5
m ² per pack	2.663m ²	2.130m ²	1.864m ²	1.281m ²	1.331m ²
Weight per pack (approx)	15kg	15kg	15kg	10kg	15kg

1. Overlay A special resin-coated wear layer provides a durable surface finish. **2. Décor paper** The fantastic timber-look is created by using a resin-coated timber pattern. **3. Core substrate** 6mm and 7mm: These options feature a specially developed high-density fibreboard substrate. 8mm, 10mm and 12mm: These options feature the added benefit of highly moisture resistant Aquastop 6 HDF substrate created by the use of special resins. **4. Backing** impregnated kraft paper that helps keep the panel flat.





Cover the floor with colour

V Velvet finish

LE Light Embossed finish

RE Registered Embossed textured finish

6mm Thickness (Standard Plank width)

Suitable for small residential floor areas only (excluding hallways, family rooms and kitchens). For light residential traffic areas. All décors have a velvet finish.



Blonde Beech

V



Rouge Beech

V



Rich Acacia
NEW

V

7mm Thickness (Standard Plank width)

Suitable for medium sized residential floor areas. For general residential traffic areas. All décors have a light embossed finish.

Australian Woodgrain Décors – Introducing three new timber styled laminate flooring décors, designed specifically for the Australian market – Breezy Brushbox, Heavenly Oak & Rich Jarrah.



Elegant Cherry
NEW

LE



Castille Oak

LE



Tanzania

LE



Heavenly Oak
NEW

LE



Breezy Brushbox
NEW

LE



Rich Jarrah
NEW

LE

8mm Thickness (Standard Plank width)

Suitable for large residential and general commercial floor areas. For high use residential and general commercial traffic areas. All décors have an embossed finish.



Natural Oak



Malted Oak
NEW



European Beech



Ideal Walnut



Affinity Cherry



Mocha Oak
NEW



10mm Thickness – Narrow Plank (NEW)

Suitable for large residential and general commercial floor areas. For high use residential and general commercial traffic areas. All décors have a light embossed finish.

Australian Woodgrain Décors – The 10mm décors introduced have been specifically designed for the Australian market. The narrow plank design with small V-groove edges creates a more traditional feel to your floor that is unique to Formica Laminate Flooring.



Heavenly Oak
NEW



Breezy Brushbox
NEW



Rich Jarrah
NEW



12mm Thickness (Standard Plank width)

Suitable for large residential and general commercial floor areas with silent underlay. For heavy residential and general commercial traffic areas. Suitable for restaurants, hotel rooms, retail and public spaces. Each plank features a light groove on the edges to create the authentic planked effect of real timber flooring. All décors have an embossed finish



Ashen Cedar
NEW

RE



Mellow Cedar

RE



Estate Oak

RE



Smoke Cedar

RE



Charred Ebony
NEW

LE



Your Practical Solution

Easy to Clean

Formica Laminate Flooring is easy to clean and will prove to be an extremely durable floor if you follow these simple tips:

- Clean Formica Laminate Flooring with a soft bristle brush, vacuum cleaner or active fibre mop.
- Foot marks or clinging dirt can easily be wiped away with a moist, clean cloth.
- If the floor is very dirty, vacuum first to remove dust and loose dirt. Then clean the floor using a specialised laminate flooring cleaner such as Unika Zip Clean or Deep Cleaner.
- **It's recommended that you do not wash the floor with wet cloths or mops.** This spreads the dirt, and can cause swelling of the joints. It is also recommended that you **do not clean Formica Laminate Flooring with wax, polish, floor cleaner, detergent or scouring materials.** Also, **steam mops must not be used on Formica Laminate Flooring as they can cause damage and can void the product's warranty.**

Easy to Care For

To extend the life of Formica Laminate Flooring, and to ensure its quality presentation is maintained, follow these common sense suggestions:

- Regularly clean the Formica Laminate Floor (as per the above guidelines), and wipe up accidental spills immediately with a clean dry cloth.
- Fit all movable furniture, like tables and chairs with felt pads.
- Door mats placed outside all external doors, are handy for removing sand, dirt and grit.
- A plastic mat or rug placed under rolling chairs, will reduce wear.
- Should accidental scratches occur on the surface layer of the panel, this can be easily fixed by applying an appropriately colour matched ColorFill (available from major Flooring Retail outlets). If irreparable damage to panels occurs, the damaged panel can simply be replaced.

NOTE: Formica Laminate Flooring has been designed and manufactured with a high strength coated surface layer, and applying wax or varnish is not required.

Accessories / Tools Needed

Check that you have all the correct accessories and tools to complete the installation. Always seek advice from the Flooring Retailer on which accessories to use and the quantity required to complete the installation.

Accessories

- Formica Flooring Underlay (a combination foam underlay and moisture barrier with a self adhesive strip)
- Multifloor Trim (use as a threshold between floors of differing heights or for large floor areas of 300m² or greater)
- Quad Beading (used to conceal the expansion gap left around the perimeter of the laid floor and skirting board)

Tools

- Pencil & set square to draw straight lines
- Razor-knife to cut the polyethylene film & foam underlay
- Saw & hammer
- Measuring tape & 2m straight edge ruler
- Screws & screwdriver for affixing expansion & transition profile
- D3 PVA Laminate Flooring Adhesive for joining cut-off pieces around pipes and columns
- Electric drill

NOTE: Please read pack label prior to installing your Formica Laminate Flooring

PLANNER: What you need to get the job done

FORMICA LAMINATE FLOORING ROOM CALCULATOR

ROOM NAME	LENGTH	WIDTH	m ² (LxW)
Room 1			
Room 2			
Room 3			
Total of each column =	A	B	C
Add 5% extra for wastage to part C figure	D = C + 5%		D
Divide part D figure by the number below that corresponds to the thickness of flooring selected, e.g. D÷2.7. This calculates the approximate quantity of packs required. 6mm = 2.7 7mm = 2.1 8mm = 1.9 10mm = 1.3 12mm = 1.3			

FORMICA LAMINATE FLOORING ACCESSORIES CALCULATOR

PRODUCT	E Room calculator	F Pack qty	G Amount needed
Formica Flooring Underlay (laid on top of the sub-floor underneath Formica Laminate Flooring for moisture protection and sound insulation)		30m ² per roll (i.e. ÷ by 30)	
	Total part D		No. of rolls
Quad Beading (used to conceal the expansion gap left around the perimeter of the laid floor & skirting board)		Quad beading comes in 2.4m lengths (i.e. ÷ by 2.4)	
	= (2 x A) + (2 x B)		No. of lengths
ColorSealant (used to fill expansion joins/gaps)		1 cartridge will cover 10-12 lineal metres (i.e. ÷ by 10)	
	= (2 x A) + (2 x B)		No. of cartridges
Multifloor Trim (used as threshold between doorways. When dividing the floor into sections. Available in 900mm or 1800mm)		900mm for each doorway	
	No. of doorways		No. of trims
Lock Seal Adhesive Sealant (used for joining cut-off pieces around pipes, columns and doorways. For joining planks in areas of high moisture or accidental spills)		500ml bottle = 50 lineal metres (5 packs)	
	Room Specific		No. of bottles

Note: We recommend the use of Unika brand of accessories and cleaning products to be used with Formica Laminate Flooring.

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For more information call **132 136** or visit www.formica.com.au. For the location of your closest retailer phone **1800 002 204**.

Formica Laminate Flooring is marketed and distributed by The Laminex Group. A division of Laminex Group Pty Limited ABN 98 004 093 092. Made in Europe to The Laminex Group specifications. The colours of the photographs depicted in the brochure are as close to the Formica Laminate Flooring range as photographic lighting and modern printing processes allow. The Laminex Group recommends the use of laminate flooring cleaning products, please visit www.formica.com.au for specific care and cleaning information. Formica Laminate Flooring is no different than any other material in that darker colours will always show scratches and superficial wear and tear more readily than lighter colours. Formica Laminate Flooring should be protected from strong direct sunlight as continuous exposure may cause discolouration or fading to the surface over time. Please obtain a copy of the terms and conditions of the Formica Laminate Flooring limited warranty from The Laminex Group or visit www.formica.com.au. This Warranty is in addition to any rights that may exist under the Trade Practices Act. Formica®